



CRAFT Process Overview

LOVELL MCILWAIN




Lovell McIlwain

- Innovative
- Collaborative
- Adaptable

Purpose

This presentation will walk through my standard operating process for development which can apply to a wide variety of problems and projects.





The C.R.A.F.T. Process

Clarify. Refine. Adapt. Focus. Troubleshoot.

C.R.A.F.T

Clarify the Problem

- Root cause analysis.
- Approach systematically.
- Breakdown into manageable chunks.
- Implement structured solutions.



C.R.A.F.T

Refine Systems

- Code refactoring.
- Application optimization.
- Prioritize customer-centric solutions.
- Innovative mindset.
- Improve efficiency.
- Improve usability.



C.R.A.F.T

Adapt
Constantly

- Embrace change.
- Use the right technology for the job.
- Integrate new and proven methodologies.
- Continuously evolve.

The background of the slide features a collage of paper-cut human head silhouettes in various shades of blue and teal. Several of these heads contain a large black question mark, while one central head contains a blue line drawing of a lit lightbulb. A dark grey rectangular box is overlaid on the left side of the image, containing the text 'C.R.A.F.T' and 'Focus On Success' in white, followed by a bulleted list of four points.

C.R.A.F.T

Focus On Success

- Performance focused.
- Focused on user needs.
- Always purpose-driven.
- Determined to solve the problem



C.R.A.F.T

Troubleshoot And Report

- Tackle challenges head-on.
- Monitor outcomes against key metrics.
- Provide regular updates to leadership.
- Document lessons learned for future needs.
- Establish maintenance plans.

C.R.A.F.T Final Thoughts:

Thanks for reviewing my process. The power of bringing processes I utilize across a large set of circumstances means they apply to a wide range of circumstances.

The benefit of having a process means faster success and one that I can share to help others.

I look forward to helping you drive success!



Thank You

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